



SPONSORSHIP APPLICATION

Every line must be filled out completely before submitting your sponsorship form to sponsorships@roadarmor.com. An incomplete submission will be returned and NOT reviewed.

Sponsorship recipients must meet several requirements in order to qualify; even for discounted products and accessories. Exposure requirements include social media, magazines, television, press events, motor sports events, etc.

Review the criteria below for sponsorship consideration:

1. Rendering of the vehicle is mandatory
2. Must run both Front and Rear Road Armor bumpers for your model.
3. Pairing Road Armor with competitor bumper products will not be tolerated.
4. Full sponsorship (no charge for product, shipping charges may apply)
5. Partial sponsorship (shipping and wholesale pricing may apply)
6. Social Media posts featuring your project build must clearly tag our brands and use the following tags:
#roadarmor #ruletheroad @road_armor
 - Must post twice a week
7. Proof of event attendance is required with a minimum of 3 events attended
 - Photos must be provided within one week
8. Full editorial provided to Road Armor to use as needed required within 60 days of receiving product. Subject and final editorial must be approved by Road Armor. Examples can be provided upon request. A minimum of 500 words is mandatory.
9. Availability for a Video shoot at Road Armor or one produced by Sponsoree must provided within 6 months of receiving the products.
10. Photographs once the project build is complete are required within 2 weeks.
 - Required: Angle Shot, Product Close Ups, Full Vehicle Front, Full Vehicle Side, Full Vehicle Rear
 - Lifestyle photos (You using your vehicle in your everyday life/hobby).
11. Road Armor vinyl logos are to be prominently displayed on both sides of the vehicle at all times and may not be smaller than 16 inches wide.
12. If vehicle is wrapped, Road Armor logo must be prominent.
13. Copy of Front and Back of Credit Card and a copy of your Drivers License
14. Road Armor bumpers MUST be fully equipped with lights and winches where applicable with LOGO affixed.

I **understand** and **agree** that any violation of these terms and conditions will **disqualify my Sponsorship Agreement**. In the event the Sponsoree breaches this Sponsorship Agreement, the Sponsoree must pay the full retail price of all parts delivered to him under this agreement. If the Sponsoree's credit card is declined or you dispute the charges in any way which results in our need to send the invoice to collections; you the "Sponsoree" agree to pay all late fees, charges, legal expenses, court costs, and shipping charges to recover the retail value of the product sent to you. In addition, Sponsorship Recipient agrees not to sell the sponsored vehicle, remove any product or alter any product **for a period of 12 months** without written consent from Road Armor. Sponsorship Recipient acknowledges that they are responsible for all taxes associated with the Sponsorship Agreement and this supersedes all agreements between parties. Subsequent signatures of cardholder and registered vehicle owner are equally bound to this agreement.

Signature

Date



I am the Builder Owner Sponsor Other _____

Name		Company		
Phone		Email		
Address		City	State	Zip
Shipping Details <input type="checkbox"/> SAME AS ABOVE <input type="checkbox"/> BUSINESS <input type="checkbox"/> FORK LIFT <input type="checkbox"/> RESIDENTIAL				
Address		City	State	Zip

Card Number _____

Name on Card _____

Expiration / CCV _____

Stats	Username	Followers
	/	<input type="text"/>
	@	<input type="text"/>
http:// _____		

Your Credit Card information is required and will be safely kept on file. Your signature below acknowledges and agrees to the sponsorship terms on the preceding page of this form.

You must use the following hashtags in social posts.

#roadarmor #ruletheroad

Signature _____ Date _____

PROJECT VEHICLE	VEHICLE OWNER (required)	PRODUCTS (Part# AND Describe)
Year	Name	1)
Make	Email	2)
Model	Phone	3)
Color		4)
<input type="checkbox"/> I acknowledge & agree to terms on preceding page of this application.	Signature of Registered Vehicle Owner	5)
	Date	6)

EVENTS & SHOWS (Mandatory)
1)
2)
3)
4)
5)
6)
7)
8)
9)
10)

MAGAZINE FEATURES
1)
2)
3)
4)

OTHER NOTABLE EXPOSURE
1)
2)
3)
4)
5)

TOP 5 OTHER SPONSORS
1)
2)
3)
4)
5)